

INSITE®



CASE STUDY - DUCA DEL COSMA

# DUCA DEL COSMA GOLF SHOES BRING COMFORT TO THE COURSE WITH INSITE'S ARCHRELIEF™ INSOLES

**Arch Support, Plush Comfort, and Bio Content Combine in the Olivera 2, Davanti 2, and Bosco**

A golf shoe needs to do at least two things well: support the golfer, and support the golfer's game. Three Duca Del Cosma golf shoes - the Olivera 2, the Davanti 2, and the Bosco - use ArchRelief from INSITE Insoles to do both.

The soft, plush material construction of the Levation™ Bio50 Original poured PU foam allows the foot to sink more deeply into the shoe to capture the feel of the ground on every swing. Plus, the insole's contoured shape and arch support reduces fatigue as you walk through your 18 holes.

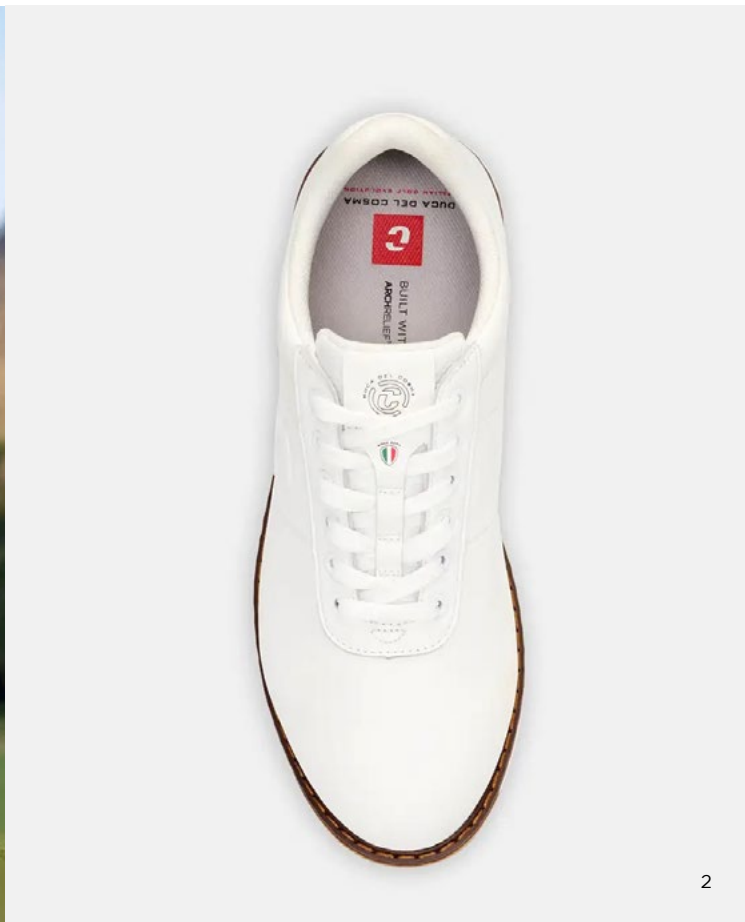
## THE CHALLENGE:

### Outfitting Duca Del Cosma Golf Shoes With the Most Comfortable Insole on the Market

Duca Del Cosma knew they needed to improve their current cork heel and open cell insole to something that would transform the way their golf shoes felt and performed.

Die-cut or molded EVA or open cell foam are the most typically used insoles in golf shoes, so Duca Del Cosma was eager to step out of the box and set themselves apart from the competition.

Their team approached INSITE because of our success working with other golf shoe brands, and Duca Del Cosma's owner was already familiar with our Contoura insole. However, after discussions about their goals for the Duca Del Cosma golf shoe line, it was clear INSITE ArchRelief was the best option.



## THE SOLUTION:

### One Insole for All the Must-Have Golf Shoe Features

ArchRelief was an ideal choice because it is a thinner, lower-profile insole that perfectly fits the sleeker, more elegant design of Duca Del Cosma golf shoes while delivering the necessary performance capabilities and support.

There are numerous features that make INSITE ArchRelief insoles a superior option for Duca Del Cosma golf shoes:

- A durable poured PU foam for superior performance over time.
- Closed cell PU composition, which helps to wick moisture, avoiding water damage to the foam.
- Grooves on the bottom of the insole to allow for better airflow while playing.
- Textured foam to hold the insole in place and prevent slipping or bunching during the game.

ArchRelief insoles also feature 50% bio-content, making them a great insole option for footwear brands looking to make more sustainable choices for their products. Duca Del Cosma was founded in Italy and sells all around the world, and it was important for the brand to contribute to the ongoing push across Europe for more sustainable materials.

**50%**  
Susterra® Propanediol

“It’s great to be recognized in the market as someone a brand like Duca would come to with the objective of improving comfort and maintaining foot health in golf. We know that in golf, only a small part of the game is swinging the club; a majority of the sport is walking. We’re thrilled to be the insole of choice for a brand with so much experience in making high-quality golf shoes.”

- David Hart, *INSITE Director of Business Development, Europe*

## THE RESULT AND KEY TAKEAWAYS:

Because golf is a walking-heavy outdoor sport at the mercy of the elements, golf shoes need an insole that can stand up to those demands. With INSITE ArchRelief insoles, the foam cushioning compresses and releases with foot movement, providing all-day comfort and a slim, lightweight underfoot fit that is essential for your golf game.

The combination of all-day comfort, ground-hugging support, and 50% bio content delivers the game-changing performance that Duca Del Cosma customers expect. Those looking for a high-end luxury golf shoe with an insole to match should check out the [Olivera 2](#), the [Davanti 2](#), and the [Bosco](#).

### OLIVERA



### DAVANTI



### BOSCO



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